



Recruitment
& Employment
Confederation

COVID-19 Webinar Highlights

Theme:

Sustaining business performance
during COVID-19

Webinars for recruiters by recruiters

Recorded on 9 April 2020

COVID-19 health check – key highlights

76%

of participants said they furloughed staff.

72%

are using social media campaigns to offer digital engagement and support to their clients.

85%

are tackling isolation by holding regular virtual meetings within their individual teams.

37%

are very confident that the economy and their business will bounce back post COVID-19.

Managing and supporting remote working – advice for business leaders

- This is the time for great leaders to emerge and push the business forward – use this time to put the competition aside and connect with peers, learn and share experience, help others to adapt and navigate through change.
- As a leader, you must be resilient, calm, empathetic and optimistic; use humour and inject it in your regular interactions, as it will help you connect with others – people are looking up to you.
- Trust your senior staff and use this time to get to know them better and understand how they're managing their teams – create space for people to connect.
- Have courage to innovate, focus on skills and tool sets, refine your ideas and incorporate new ways in the upturn which will drive your business forward in a positive way.
- Celebrate small wins and remind people of their value.



Tips for looking after yourself

- Create a routine – wake up early, get dressed, exercise, “go to work”, take breaks, have lunch and so on.
- Set simple and realistic goals to create a sense of achievement.
- Keep your mind active through learning and other activities.
- It is social distancing, not social isolation - so talk to your family, friends and peers.
- Take this chance to give your kids, pets and others more time.
- Stay active - stairs are your best friend.
- Try different tech to exercise – boxing VR (virtual reality), gamify your indoor training or sign on to an online gym.
- Have a good diet, and have alcohol free days.
- Have a good night sleep.



Tips for protecting your business from cyber crimes while remote working



- Organised crime is spreading rapidly during COVID-19 to gather sensitive information from your business, predominantly around financial details and identity theft.
- We are placing enormous trust in our systems and people, so it is vital for businesses to ensure that their processes are secure, and individuals are educated to be able to recognise potential threats.
- Protect your business by having secure passwords – it's important that staff are not reusing passwords or using common and easy to guess passwords (e.g., “password”).
- Check before you click or open emails – using encryption alone is not enough – ensure it is received from a trustworthy source; we all can be targeted by phishing and whaling scams.

More COVID-19 support this way

Visit REC's
Coronavirus
(COVID-19) Hub
(updated twice daily)

- Listen to our [COVID-19 Podcasts](#) hosted by Neil Carberry (published twice weekly)
- Join our [free weekly COVID-19 Webinars](#) for recruiters by recruiters – (held every Thursday)
- Read our [latest blogs](#) providing timely and practical business advice for recruiters and recruitment business owners (published weekly)
- Join our conversations on social media:
 - [Twitter](#)
 - [LinkedIn](#)
 - [Facebook](#)
 - [YouTube](#)