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| **RPK 2-7: Understanding the use of research in the recruitment and selection process** |
| **Learning outcomes:**   1. Understand the research process. 2. Understand how to use research in the recruitment and selection process. |
| ***1. Understand the research process:***   * 1. *Describe the elements of research in the recruitment and selection process.*   2. *Explain the importance of setting research objectives.*   3. *Describe the difference between quantitative and qualitative research methods.*   4. *Describe the advantages and disadvantages of a range of research methods.*   5. *Explain the importance of ensuring that results are accurate and trustworthy.*   **Mini Case Study N°18:**  **Taking one of the Assessment Criteria from the list above, demonstrate how you have contributed to the research process in your business.**  **[WORD COUNT GUIDELINE APPROX 100 – 200 MAX]**  **Your Study Coach Feedback (for study coach use only)**   1. ***Understand how to use research in the recruitment and selection process:***     1. *Describe the purpose and range of potential research techniques in recruitment.*    2. *Explain how to confirm research results are accurate and trustworthy.*    3. *Explain the importance of having an organisational house style for presenting research reports.*    4. *Explain ways in which ethics can affect the conduct and use of research.*   **Mini Case Study N°19:**  **Taking one of the Assessment Criteria from the recruitment process, please summarise how you have applied research techniques to improve your service to clients.**  **[WORD COUNT GUIDELINE APPROX 100 – 200 MAX]**  **Your Study Coach Feedback (for study coach use only)** |