Your Student information Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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|  Contact name |  |
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| **RPK 2-7: Understanding the use of research in the recruitment and selection process** |
| **Learning outcomes:**1. Understand the research process.
2. Understand how to use research in the recruitment and selection process.
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| ***1. Understand the research process:*** * 1. *Describe the elements of research in the recruitment and selection process.*
	2. *Explain the importance of setting research objectives.*
	3. *Describe the difference between quantitative and qualitative research methods.*
	4. *Describe the advantages and disadvantages of a range of research methods.*
	5. *Explain the importance of ensuring that results are accurate and trustworthy.*

**Mini Case Study N°18:****Taking one of the Assessment Criteria from the list above, demonstrate how you have contributed to the research process in your business.****[WORD COUNT GUIDELINE APPROX 100 – 200 MAX]****Your Study Coach Feedback (for study coach use only)**1. ***Understand how to use research in the recruitment and selection process:***
	1. *Describe the purpose and range of potential research techniques in recruitment.*
	2. *Explain how to confirm research results are accurate and trustworthy.*
	3. *Explain the importance of having an organisational house style for presenting research reports.*
	4. *Explain ways in which ethics can affect the conduct and use of research.*

**Mini Case Study N°19:****Taking one of the Assessment Criteria from the recruitment process, please summarise how you have applied research techniques to improve your service to clients.** **[WORD COUNT GUIDELINE APPROX 100 – 200 MAX]****Your Study Coach Feedback (for study coach use only)** |